

THE ONE AND ONLY



ARI MEDIRATTA

18

NAIROBI, KENYA

HT: NAIROBI, KENYA

RECENT HIGH SCHOOL GRADUATE

SINGLE / NO KIDS

TRIVIA: 16/20

GENRE: POP

INSTRUMENTS: GUITAR/PIANO/DRUMS

 @arimediratta

ABOUT

Ari's vibrant story begins in Nairobi, Kenya, infused with childhood energy and a burgeoning passion for music cultivated by his parents. While drawing inspiration from global superstars like Justin Bieber and legendary performers like Michael Jackson, he finds himself creating music with a unique blend of pop, R&B, and country influences. Despite his young age, Ari's relentless drive and social media success fueled by TikTok virality have opened doors previously unimaginable. The competition on "The One & Only" brings him one step closer to proving that his dreams are turning into reality.



THE DETAILS

- ⦿ Ari hails from Nairobi, Kenya, and enjoyed an active childhood filled with sports like soccer and water polo. His musical awakening occurred at the tender age of 6, sparked by his parents' support through music classes and vocal lessons. His mom's love for Bryan Adams and his dad's passion for Bon Jovi filled his world with melodic influences. Seeing Justin Bieber perform and watching "Never Say Never" ignited his dream to follow a path as a singer.
- ⦿ Ari transitioned to boarding school in England at 13. While in school, he showcased his vocal talents by winning "Teen Star," a UK talent competition. The prize included studio time and a producer collaboration that brought his original songwriting to life. He recently completed high school. Ari's musical journey first gained momentum when his mom began sharing his music on Instagram and Facebook at 14. Ari found his true stride at 17, exploding on TikTok and garnering hundreds of thousands of followers and millions of likes in the process.
- ⦿ Ari draws inspiration from pop icons like Justin Bieber, Shawn Mendes, and One Direction while channeling the timeless energy of Michael Jackson. Lately, he finds himself mimicking a distinctive country sound after immersing himself in Morgan Wallen's music. Ari gravitates primarily towards pop, R&B, and country, showcasing a wide range of musical tastes.
- ⦿ Ari possesses a fiercely competitive spirit that flourishes under pressure. Determined to use "The One & Only" as a platform for launching his career, he sees the winnings as essential funding for studio time, promotional efforts, and travel to the US. He wants to prove the skeptics wrong by exceeding expectations and showing everyone that he's a fierce competitor despite his young age.

